

Naples, FL

Advanced industries employ

4,900

full-time workers. (2013)

These direct jobs supports an additional

3,920

indirect jobs in other industries in the region.

Advanced industries produce

\$0.8

billion dollars in output in the region.
(2013, 2005 Chained)

Advanced industries pay, on average

\$71,850

dollars per year (2013).

Advanced industries directly account for

3.8%

of all jobs in the region.

This employment share is

#231

among all small metros.

This accounts for

6.4%

of all output in the region (2013).

This compares to average pay of

\$46,160

for all industries (2013).

Advanced industry annual average growth, 2010-2013

JOBS

8.4%

2.7%

Naples, FL

U.S.

OUTPUT

4.7%

3.8%

Naples, FL

U.S.

What are Advanced Industries?

The Metropolitan Policy Program at Brookings defines advanced industries as those that: 1) Spend at least \$450 per worker per year on R&D and 2) employ at least 20 percent of their workforce in STEM-intensive occupations. The definition identifies 50 4-digit NAICS industries across the manufacturing, energy, and services sectors that together constitute the advanced industries super-sector.

Why do Advanced Industries Matter?

Advanced industries encompass the nation's "tech" sector at its broadest and most consequential. They represent a sizable economic anchor for the U.S. economy and have led the post-recession employment recovery. Their competitiveness and growth are prerequisites for any future broadly shared prosperity. As such, the sector encompasses the country's best shot at supporting innovative, inclusive, and sustainable growth. Advanced industries are present in nearly every U.S. region, but the sector's geography is uneven.

For More Information

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www.brookings.edu/advancedindustries

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DATA NOTES

All figures reflect Brookings analysis of data from Moody's Analytics.

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Twenty-Five Largest Advanced Industries (2013)

Industry 4-Digit NAICS Code	Industry Title	Industry Employment (2013)	Industry Location Quotient (LQ) † 2013	Industry Share of Total Advanced Industries Employment (2013)	Industry Employment Annual Growth 2010-2013	Industry Share of Total Advanced Industries Output (2013)	Industry Output Annual Growth 2010-2013
3391	Medical Equipment & Supplies	980	3.54	20.0%	15.3%	15.3%	11.2%
5416	Management Consulting	830	0.77	16.9%	27.7%	13.4%	22.2%
5413	Architecture & Engineering	720	0.59	14.6%	-1.6%	10.8%	-1.6%
5415	Computer Systems Design	450	0.29	9.3%	17.6%	9.4%	16.2%
5112	Software Products	260	0.97	5.3%	-2.5%	11.1%	-1.6%
6215	Medical and Diagnostic Laboratories	210	0.92	4.2%	4.6%	2.3%	5.5%
3359	Misc. Electrical Equipment	180	1.55	3.6%	12.6%	2.2%	8.8%
5191	Web Search Portals and Internet Publishing	130	0.70	2.6%	71.0%	2.4%	66.3%
3366	Ships & Boats	110	0.98	2.3%	4.1%	1.3%	2.8%
2211	Power Generation & Supply	110	0.32	2.3%	-5.3%	12.3%	-7.3%
3279	Stone & Mineral Products	110	1.78	2.3%	8.0%	1.2%	-3.3%
3364	Aircraft Products & Parts	110	0.24	2.2%	16.8%	2.6%	19.9%
5417	R&D Services	100	0.17	2.0%	-8.5%	2.1%	-6.7%
3253	Pesticides & Fertilizers	60	1.74	1.2%	75.0%	1.6%	96.1%
3363	Motor Vehicle Parts	60	0.12	1.1%	6.9%	0.9%	19.7%
3254	Pharmaceuticals	50	0.21	1.1%	-3.5%	2.4%	6.6%
3399	Misc. Manufacturing	50	0.21	1.1%	-14.9%	0.7%	-15.1%
5172	Wireless Telecom Carriers	40	0.32	0.9%	0.0%	1.4%	1.7%
5179	Other telecommunications	40	0.57	0.9%	-0.7%	1.6%	-1.3%
3345	Precision Instruments	40	0.12	0.9%	0.0%	0.8%	-1.4%
5182	Data Processing & Hosting	40	0.17	0.9%	-23.6%	1.0%	-23.2%
3331	Agri., Constr., Mining Machinery	30	0.15	0.7%	27.3%	0.4%	31.9%
3339	General Purpose Machinery	30	0.12	0.6%	0.0%	0.3%	3.6%
3353	Electrical Equipment	20	0.18	0.5%	-18.9%	0.3%	-18.9%
3362	Motor Vehicle Body & Trailers	20	0.18	0.4%	30.1%	0.3%	36.8%
Advanced industries manufacturing		1,960	0.40	40.1%	10.0%	32.1%	9.1%
Advanced industries energy		120	0.20	2.3%	-5.0%	12.3%	-7.2%
Advanced industries services		2,820	0.50	57.6%	8.0%	55.5%	5.9%
ADVANCED INDUSTRIES TOTAL		4,900	0.44	100.0%	8.4%	100.0%	4.7%

† Location quotients are a measure of specialization for an industry using employment. A LQ of over 1 indicates that an industry employs more workers, as a share of total employment, than the nation as a whole.